

## **Impact Review**

Field Epidemiology in Action (FEiA) September 2022

## Our story.

## Purpose. Story. Impact.

**ImpactInstitute** is an independent impact advisory firm offering purpose-driven advisory, storytelling and events services.

We're a **Certified B Corp**. and member of the world's largest network of independently owned PR and Communications agencies, PROI Worldwide.

Our impact advisory team brings deep sector experience and proven research methodologies to client engagements.

A full suite of integrated brand storytelling services include brand strategy, marketing, content, PR, social, design (video, podcasts, graphic design), events, research and digital amplification.

Team members have worked internationally in crosscultural contexts and across multiple sectors including large-scale projects in the UAE.



Creds.

Certified B Corporation		TM	PROI WORLDWIDE	
Purpose- driven	Trusted experience	Leading approach	Global insights	Sector expertise
B Corp. We meet the highest standards of social and environmental impact.	Global clients 730+ clients and event exhibitors across Asia- Pacific, Europe, Middle East and North America.	<ul> <li>Proven IP</li> <li>Beliefonomics<sup>™</sup> brand storytelling framework</li> <li>The Impact Way, an impact measurement &amp; reporting framework</li> <li>Advisors with deep sector experience.</li> </ul>	<ul> <li>Professional memberships</li> <li>PROI Worldwide The world's leading independent agencies</li> <li>SIMNA Social Impact Measurement Network Aust.</li> <li>Social Value International</li> </ul>	Multi-disciplinary team Deep sector expertise in education, finance, government, healthcare, technology, membership, not-for- profit, charities, and social benefit organisations.



## Our challenge.

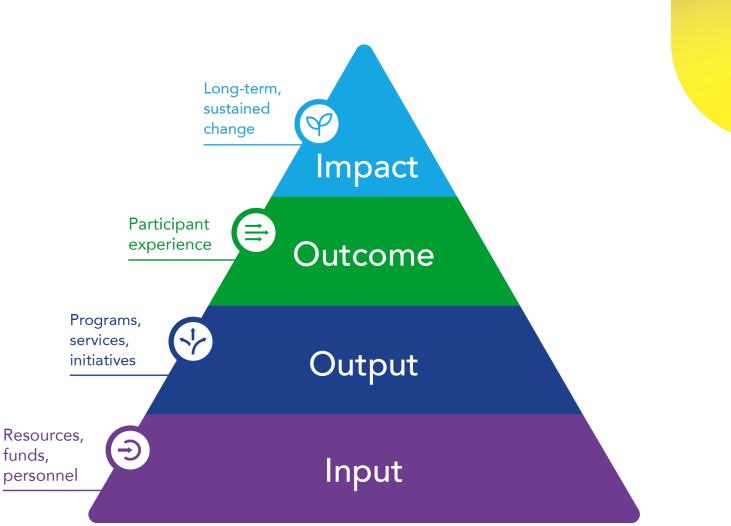
How is your purpose experienced by those you are here to serve?

How has your purpose impacted their lives?

# **Impact project brief**

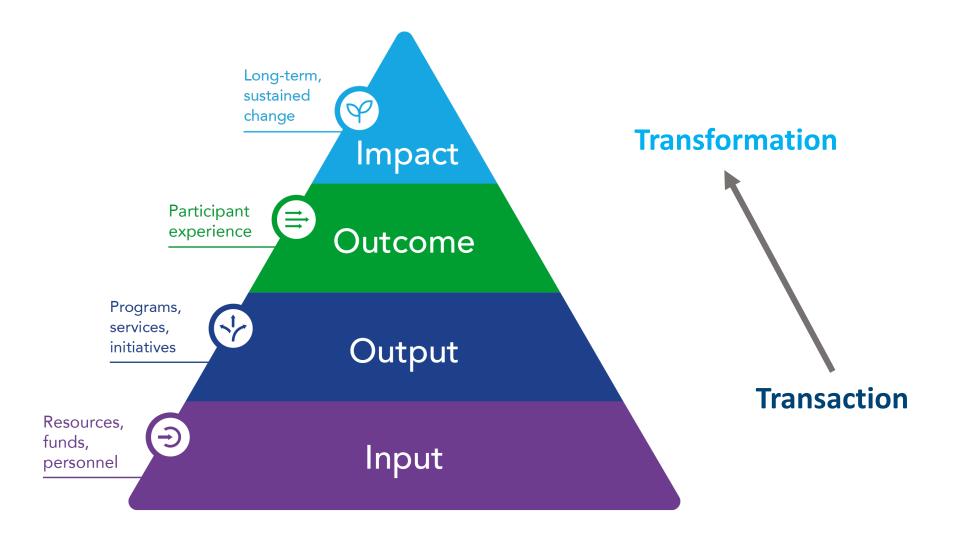
Review and refine the FETP impact framework and advise on impact measurement approaches and tools to better understand the **value** and **impact** of the **FETP and aFETP** programs.

Enable the collection of evidence that will inform program development, reporting and storytelling to key stakeholders.



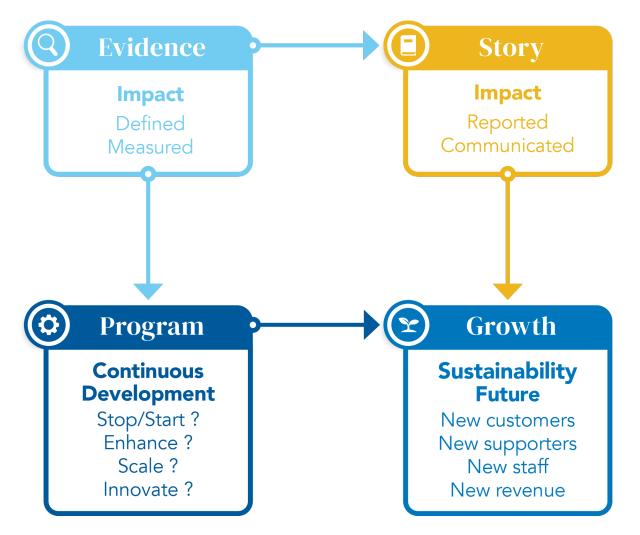


# **Transformation journey**





# How impact drives growth.





## Family Friendly Workplaces.

Partnering with UNICEF and Parents at Work to forge new workplace standards.



### A global campaign for change

In July 2019, UNICEF launched new evidence and recommendations to advance family-friendly workplaces. This is now an imperative as governments, businesses and communities respond to the impact of COVID-19 on work and family life.

READ MORE



## Family friendly impact.



Our evidence-based impact framework revealed the pathway from employer to healthy families.

	<b>Output</b> Programs, services, initiatives	<b>Outcome</b> Participant experience	<b>Impact</b> Long-term, sustained change
Employer	Certified Family friendly and/or Building family friendly capability	Family Friendly policies produced, published, promoted to employees, practiced by employees and role modelled by leaders	Improved: Retention; talent attraction; diversity/inclusion; productivity; employee performance; innovation; alignment to ESG & SDGs Reduced: Absenteeism; turnover; cost
(Q) Employee	Family Friendly policies utilised by employees	Improved: Engagement; equity; advancement; work/life balance Reduced: Work/family tension; turnover intention; intimate partner violence	Improved: Performance; progression; loyalty; physical/ mental health; well-being; satisfaction (job/life)
Employee family	Parent/carer more accessible/available	Improved: Home gender balance; quality family time; parental bonding; elder care; carer well-being Reduced: Family conflict	Improved: Family cohesion/well-being; child development/health7Reduced:Chronic health issues in children; infant mortality rates



### BRIDGING THE WORK AND FAMILY DIVIDE:

Understanding the benefits of family friendly workplaces



A JOINT INITIATIVE OF



## Outcomes.

The Family Friendly Workplaces impact framework underpins the UNICEF and Parents At Work initiative.

Our research was published in the whitepaper, Bridging the Work and Family Divide: Understanding the benefits of family friendly workplaces and launched to the public in June 2022 – to great acclaim by project sponsors and stakeholders.

Today more thank 70 organisations are certified Family Inclusive Workplaces and can measure progress against the framework.

The framework continues to underpin discussions between the project team and executive leaders such as CEOs and Human Resource Directors. It is used to unify disparate policies and practices and forge a clear pathway to impact.

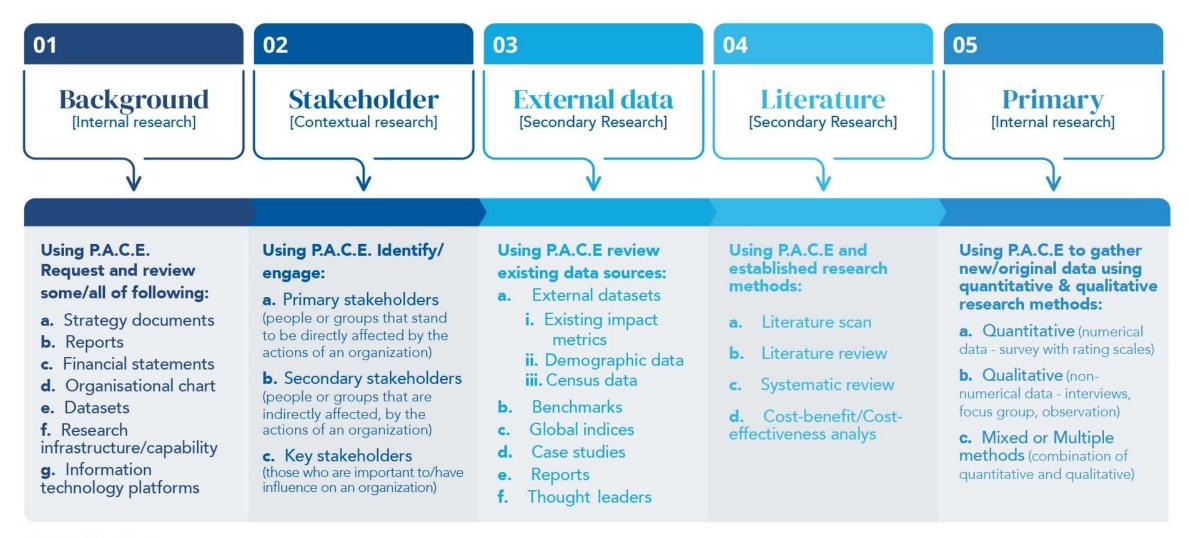


# Impact Review

Research Findings Impact frameworks



#### **RESEARCH** PROCESS



#### © ImpactInstitute

## **Background Research**

#### AIM:

To review documents provided by the FEiA team to:

- Understand the purpose, strategy and program outputs/activities
- Identify key audiences staff/volunteers/fellows and other stakeholders
- Understand how the program is currently measuring/evaluating success
- Understand how the program is currently perceived by their key stakeholders
- Identify enablers/barriers
- To organise the materials the client provides in a manner that is conducive to delivering a successful project
- To provide reference material for other steps of the impact project
- To start to build the impact framework, particularly inputs, outputs, enablers etc.



## **Background Research**

- Reviewed and summarised 33 documents and/or websites
- Extracted information relevant to the Impact Framework input/output/outcome/impact and enablers, barriers, external influences
- Reviewed and summarised the FETP and aFETP programs
  - Description
  - Stats/Numbers per year
  - Service Model
  - Stakeholders



## **Secondary Research**

Literature review on the impact of field epi programs conducted by James Flint (<u>https://www.fieldepiinaction.com/</u>)

To review additional secondary research sources to find data relevant to:

- 1. Potential learnings from impact evaluations in related health professional training programs outside Field Epidemiology
- 2. Identify content experts in related fields to consult for advice on indicators and measurement approaches
- 3. Assess whether there are global indicators that might be worth aligning impact indicators with, WHO, SDGs IRIS+



## **Secondary Research**

To review secondary research sources to find data relevant to:

- 1. Identified several case studies of impact evaluations in related health professional training programs outside Field Epidemiology, including in resourcelimited settings. Large number of scholarly articles and entire journals dedicated to health professional education and training but few quality studies of longer-term outcomes/impact.
- Identified potential content experts in related fields to consult for advice on indicators and measurement approaches
- 3. Identified SDG, WHO & IRIS+ indicators that align with FETP goals and activities

#### Table 1: Global Indicators

SDG	SDG Indicator	IRIS	IRIS indicator (Excel spreadsheet
303	SDG Indicator	Theme/Category	for details)
3 3 D.: 2020 and the	3.3.1 Number of new HIV	10 -Health	PI533 Disease/Condition Addressed
3.3 By 2030, end the		20 11001011	P1333 Disease/Condition Addressed P13902 Health Intervention
epidemics of AIDS,	infections per 1,000	<ul> <li>Healthcare</li> </ul>	
tuberculosis, malaria and	uninfected population, by	worker	Completion Rate
neglected tropical diseases	sex, age and key	training	PI1017 Healthcare facilities
and combat hepatitis, water-	populations	<ul> <li>Health</li> </ul>	PI5060 Patients completing
borne diseases and other	3.3.2 Tuberculosis	Education	treatment
communicable diseases	incidence per 100,000		PI6845 Patients screened
	population		PI3863 Quality assurance
	3.3.3 Malaria incidence		mechanisms
	per 1,000 population		017914, PD5752, PD6384, PD2541
	3.3.4 Hepatitis B		Stakeholders
	incidence per 100,000		OI4718 Busines innovation
	population		PI9435,015049,PI9327,
	3.3.5 Number of people		PI945,PI6266 etc Client
	requiring interventions		characteristics.
	against neglected tropical		OD6247 Social Impact Objectives
	diseases		(health subcat)
3.4 By 2030, reduce by one	3.4.1 Mortality rate	As for 3.3	As for 3.3
third premature mortality	attributed to		
from non-communicable	cardiovascular disease,		
diseases through prevention	cancer, diabetes or		
and treatment and promote	chronic respiratory		
mental health and well-being	disease		
	3.4.2 Suicide mortality		
	rate		
3.8 Achieve universal health	3.8.1 Coverage of	'Health' and	As for 3.3
coverage, including financial	essential health services	'Financial Services'	
risk protection, access to	3.8.2 Proportion of	and Impact Theme	
quality essential health-care	population with large	'Access to Quality	
services and access to safe,	household expenditures	Health Care' and	
effective, guality and	on health as a share of	'Financial Inclusion'	
affordable essential	total household	Financial inclusion	
medicines and vaccines for all	expenditure or income		
3c Substantially increase	3.c.1 Health worker density	As for 3.3	Many same as 3.3. Extras:
health financing and the	and distribution		OI7877 Employee training hours
recruitment, development,			OI4229 Employees trained
training and retention of the			PI2998 Individuals trained total
health workforce in			
developing countries,			
especially in least developed			
countries and small island			
developing States			
3d Strengthen the capacity of	3.d.1 International Health	None	None
all countries, in particular	Regulations (IHR) capacity		
developing countries, for	and health emergency		
early warning, risk reduction	preparedness		
and management of national	3.d.2 Percentage of		
and global health risks	bloodstream infections due		
	to selected antimicrobial-		



Other health professional training programs

- Agree that Kirkpatrick's is most commonly used framework
- Brief literature scan for SR/MA with similar search terms to secondary search

**Global standards & Indicators** 

- Consulted FEiA team re relevance of SDG goals and IRIS+ indicators
- WHO indicators relevant to Field Epi incorporated into draft framework
- Reviewed the following:
  - WHO The Global Health Observatory Indicators (https://www.who.int/data/gho)
  - IHR Core Capacity Monitoring Framework 2018 (https://www.who.int/ihr/publications/WHO-WHE-CPI-2018.51/en/)
  - Voluntary Joint External Evaluation (JEE p65-67)
  - IHR State Party Self-Assessment Annual Report 2021 (SPAR p11,24,40)
  - The WHO benchmarks for IHR capacities (p71,75,77 & 86)



# Impact Framework Summaryl Detailed | Questions



Audience	Outputs Programs, services, initiatives	Outcomes Participant experience	Impact Long-term, sustained change
Fellows	Participate in, complete & graduate from a high- quality competency-based Field Epi training.	Trained, contributing Field Epi fellows	
Graduates	Graduate Present work at meetings/conferences Participate in Field Epi Alumni network	Skilled Field Epi workforce Contributing Field Epi graduates Networked Field Epi graduates	
Public Health System	Graduates deployed, developing, mentoring, promoted, contributing eg research, publications, policy Systematic, operational research conducted, reported, presented Surveillance & outbreak response evaluated, strengthened Sustainable national field epi training program recognized, funded	<ul> <li>Experienced Field Epi workforce</li> <li>Field Epi contributing to operational research &amp; health system strengthening</li> <li>Field Epi graduates contributing to surveillance &amp; outbreak response</li> <li>Field Epis contributing to workforce development</li> <li>FETP program run annually, delivered by graduates, networked regionally, TEPHINET accredited</li> </ul>	Evidence based decision making Strengthened public health programming Strengthened surveillance & outbreak response systems
Community	Capable, resourced public health system delivering IMPACT Community based public health outreach, engagement & awareness programs conducted	Community engagement in community level public health decision making Improved resident access to better quality public health services including early detection/prevention programs	<ul> <li>Improved public health</li> <li>Reduction in mortality/morbidity rate</li> <li>Reduced prevalence of AIDS, TB, malaria &amp; neglected tropical diseases &amp; combat hepatitis, waterborne diseases &amp; other communicable diseases</li> <li>Reduced premature mortality from non-communicable diseases</li> </ul>

Audience	Activities	Enablers/Barriers	Outputs	Outcomes	IMPACT
Fellows	FETP TRAINING Deliver competency- based training and opportunities to apply learnings [See Strategies in aFETP Theory of Change]	<ul> <li>Enablers</li> <li>Competency based training<sup>1</sup></li> <li>Fellows knowledge &amp; skills at entry to program<sup>2</sup></li> <li>Recruiting 'ideal' candidates - learner characteristics<sup>2</sup> e.g. personal motivation of Fellow <sup>2,3</sup></li> <li>Key stakeholders support &amp; fund program</li> <li>Co-designed curriculum<sup>1,4</sup></li> <li>Program and curriculum design based on needs assessment and aligned to local priorities<sup>1,2</sup></li> <li>Local ownership &amp; local leadership of the program<sup>1,5</sup></li> <li>Cultural and contextual adaptation of training materials<sup>5</sup></li> <li>Supportive fellows network</li> <li>Local faculty available, skilled and motivated to identify, train and mentor fellows</li> <li>International experts available to train and support local faculty as needed</li> <li>Skilled trainers</li> <li>Funding source – internal/external/sustainable<sup>6</sup> [C3]*</li> </ul> Barriers <ul> <li>Poor training facilities or training conditions</li> <li>Competing work priorities and demands limiting availability of fellows due to outbreak or emergency response, e.g. Covid<sup>7</sup></li> </ul>		<ul> <li>Trained Field Epi workforce</li> <li>Key Field Epi competencies achieved</li> <li>Fellows demonstrate the application of field epi competencies throughout the training</li> <li>Contributing Field Epi workforce</li> <li>Fellows implement and evaluate an evidence-based intervention</li> <li>Fellows improve a surveillance system or component of a surveillance system</li> </ul>	

Audience Activities	Enablers/Barriers	Outputs	Outcomes	IMPACT
Graduates PLACEMENT	Enablers	Graduates	Skilled Field Epi workforce	
Placement of graduate field epis across tiered health system	<ul> <li>Sustained mentorship and supervision<sup>1</sup></li> <li>Strong networks<sup>11,12</sup></li> <li>Supportive workplace [UON]</li> <li>Motivated graduate [UON]</li> <li>Delineated role of field epidemiologist in health system</li> </ul> Barriers <ul> <li>Fellows' line managers do not understand/appreciate the role of a field epi [UON]</li> </ul>	<ul> <li># graduates</li> <li># graduates completing training by by role, position and workplace location<sup>9</sup></li> <li>Gender breakdown of graduates</li> <li>% of districts / provinces with graduates</li> <li>% graduates retained within public service</li> <li>% graduates receiving a promotion</li> </ul> Alumni network <ul> <li>Formalised, active network of Field Epi Alumni– graduates, mentors, fellows<sup>10</sup> [p86],<sup>1, Error! Bookmark not defined., Error! Bookmark not defined.</sup></li> <li># of graduates presenting work at national, regional, international meetings/conferences<sup>12</sup>,[UON]</li> <li># of graduates who are members of national, regional, international working groups on public health priority areas [UON] <ul> <li># graduates completing higher level training / professional development<sup>12</sup>Error! Bookmark not defined.,[UON]</li> </ul></li></ul>	<ul> <li>Graduates are confident in their skills<sup>8,11,13</sup></li> <li>Graduates using evidence- based decision making<sup>5,8,11-13</sup> SDG3.c –development, training and retention of the health workforce in developing countries, IRIS+theme10]</li> <li>Graduates employed in positions where field epi knowledge/skills required</li> <li>Graduates provided opportunity to apply skills/knowledge in workplace</li> <li>Graduates confident in applying skills and knowledge in workplace</li> <li>Graduates are introducing innovations <sup>11,12</sup></li> <li>Graduates are visible/ influential<sup>5,8,11,14</sup></li> <li>Graduate activities (research, reports, presentation etc) are considered by decision makers to inform the development and implementation of a policy, program or project that inform/influence decisions and the environment in which decisions are made<sup>15</sup></li> <li>Graduates are promoted to senior decision- making roles in applied public health [UON]</li> </ul>	

Audience	Activities	Enablers/Barriers	Outputs	Outcomes	IMPACT
Public Health System	DEPLOYMENT & DEVELOPMENT of graduates Application of field epidemiology skills to strengthen health systems and respond to public health threats	<ul> <li>Enablers</li> <li>Support from alumni network/fellow health care workers<sup>3</sup> [#1 enabler response]</li> <li>Sustained mentorship and supervision<sup>1</sup></li> <li>Support from managers &amp; other government stakeholders<sup>3</sup></li> <li>Adequate infrastructure, resources and supplies to deliver public health programs<sup>1,5</sup></li> <li>Graduates are in decision-making roles [UON]</li> <li>Barriers</li> <li>Lack of or weak public health systems [UON]</li> <li>Lack of leadership in public health [UON]</li> <li>Complicated processes that restrict public health action [UON]</li> </ul>	<ul> <li>Field Epi health workforce</li> <li>Career trajectory of graduates<sup>11,16</sup> [D1]</li> <li># of Graduates placed across different tiers of health system</li> <li># faculty (including trainers and mentors) who are FETP graduates<sup>4,8,14</sup></li> <li>Operational research and health systems strengthening</li> <li>Scientific rigor statistical skills, reports, surveillance system, research etc<sup>11</sup></li> <li>Systematic analysis of surveillance data<sup>4,10</sup> [p75] data analysis standards, guidelines, training, tools, teams, continuous quality improvement of data quality</li> <li># of research studies/Field Investigation completed<sup>4</sup></li> <li># of epidemiological reports/Policy briefs written<sup>4</sup></li> <li># of operational research projects conducted</li> <li># of operational research projects and implemented</li> <li># program recommendations made and implemented<sup>10</sup></li> <li># policies updated or developed</li> <li># and type of workplaces processes / procedures improved</li> </ul>	<ul> <li>Experienced Field Epi workforce <ul> <li>Established career pathway for graduates</li> <li>Long-lasting partnerships and communities of practice<sup>1</sup></li> <li>Stronger teams<sup>12</sup></li> <li>Graduates in leadership roles in public health service across all tiers of government<sup>4,8,14</sup></li> <li>Skills are maintained and continually applied<sup>5</sup></li> <li>Key disease control and surveillance positions at all tiers of government are occupied by FETP graduates</li> <li>Decision makers confident in and engaged with graduates and the services they provide<sup>8,11</sup></li> <li>Decision makers utilize the evidence generated by graduates to improve public health programming</li> <li>Graduates are public health influencers in their workplace and the communities they serve</li> </ul> </li> <li>Field Epi graduates contributing to operational research and health system strengthening</li> <li>Graduates routinely conduct operational research to understand and address key public health challenges</li> <li>Graduates routinely design and implement interventions to address key public health challenges</li> <li>Graduates effectively engage with communities when planning and delivering public health programs</li> <li>Decision makers engage with recommendations made by graduates</li> <li>Graduates make contributions to health evidence</li> <li>Evidence based decision making informing guidelines, policy &amp; programmatic activities [UON/SPAR]</li> <li>Graduates design and implement public health interventions to improve public health program delivery</li> </ul>	<ul> <li>Evidence based decision making</li> <li>Evidence based decision making driving public health system<sup>8,11,17</sup></li> <li>Implementation of research findings and evidence-based approaches into routine practice<sup>15</sup></li> <li>Health systems and programs strengthened based on evidence generated by graduates</li> <li>Strengthened public health programming</li> <li>Health system responds to public health needs resulting in improvements to key performance indicators [PNG 11],<sup>8</sup></li> <li>Public health programming integrated across tiers of health system [PNG 11],<sup>8</sup></li> <li>Health programs strengthened at facility level</li> <li>Strong public health leadership at all tiers of health system [UON]</li> <li>Health programs are systematically conducted with community understanding, support and cooperation</li> </ul>

Audience	Activities	Enablers/Barriers	Outputs	Outcomes	IMPACT
Public Health System			<ul> <li>Surveillance and outbreak response <ul> <li># surveillance key performance <ul> <li>indicators improved (e.g report </li> <li>timeliness and completeness)</li> </ul> </li> <li># of disease surveillance systems <ul> <li>evaluated</li> </ul> </li> <li># of disease surveillance systems <ul> <li>strengthened</li> </ul> </li> <li># of outbreaks detected from <ul> <li>surveillance</li> </ul> </li> <li># and type of outbreaks responded <ul> <li>to</li> </ul> </li> <li>Sustainable national field epi training <ul> <li>program</li> <li>Field epi recognized in national <ul> <li>strategic health plan</li> <li># Program staff employed by FETP</li> <li>% of FETP activities funded by <ul> <li>national government</li> <li>% faculty undertaking professional <ul> <li>development to improve their <ul> <li>training / mentoring</li> </ul> </li> </ul></li></ul></li></ul></li></ul></li></ul></li></ul>	<ul> <li>Field Epi graduates contributing to surveillance and outbreak response</li> <li>Graduates are driving innovation and service improvements<sup>11</sup></li> <li>Graduates actively participating in indicator- based and event-based surveillance</li> <li>Surveillance system supported by graduates are efficient and functional<sup>8,12</sup></li> <li>Improved data quality and timeliness leads to improved response to alerts<sup>12</sup></li> <li>Graduates lead outbreak response activities within their jurisdiction</li> <li>Graduates support outbreak response activities outside their jurisdiction (eg deployed to another province etc)</li> <li>Graduates lead or support multi-sectoral outbreak response (rapid response) teams <sup>6</sup>[C6.1/6.2 p26-27]</li> <li>Graduates effectively engage with communities when investigating outbreak<sup>6</sup> [10.3 p40]</li> </ul> Field Epis contributing to workforce development 10[p77] <sup>18</sup> [UON] <ul> <li>Graduates comprise core FETP faculty and deliver high quality training and mentoring</li> <li>Graduates develop and deliver public health training activities to workplace colleagues and staff</li> <li>FETP program run &amp; delivered by country staff without the need for external support</li> <li>Established pathway for FETP graduates to become faculty</li> <li>FETP program runs a training cohort every year</li> <li>FETP program runs a training all epi networks</li> <li>Faculty, graduates &amp; fellows connected with national, regional international field epi networks<!--</td--><td><ul> <li>Strengthened surveillance and outbreak response systems</li> <li>Strong national disease surveillance systems consistently supports the early detection of outbreaks &amp; response to public health alerts [UON],<sup>6</sup> [C5 p24]</li> <li>Response teams mobilise to investigate outbreaks in a timely manner, interrupting disease transmission</li> <li>Outbreak response activities systematically conducted with community understanding, support and cooperation <sup>6</sup>[C10.3 p40]</li> </ul></td></li></ul>	<ul> <li>Strengthened surveillance and outbreak response systems</li> <li>Strong national disease surveillance systems consistently supports the early detection of outbreaks &amp; response to public health alerts [UON],<sup>6</sup> [C5 p24]</li> <li>Response teams mobilise to investigate outbreaks in a timely manner, interrupting disease transmission</li> <li>Outbreak response activities systematically conducted with community understanding, support and cooperation <sup>6</sup>[C10.3 p40]</li> </ul>

Audience	Activities	Enablers/Barriers	Outputs	Outcomes	IMPACT
Community	CAPABLE,	Enablers		Community residents	Improved public health <sup>5,10</sup>
	RESOURCED	Links between primary health services	• # of community based public health	Community voice and choice in decision making	<ul> <li>Reduction in mortality and</li> </ul>
	HEALTH SYSTEM	and community-based individuals and	outreach programs conducted	process of community level public health	morbidity rates <sup>10,19</sup> [SDG 3.3.1-
		organizations	# community engagement activities	measures <sup>6</sup> [C10.3 p40]	53.4s].
	Integrated health	Resources available to permit	<ul> <li># community awareness activities</li> </ul>	<ul> <li>Improved access to public health services</li> </ul>	• Reduce prevalence of AIDS, TB,
	system. Responsive			<ul> <li>Improved quality of public health services</li> </ul>	malaria and neglected tropical
	& effective health	• Time spent investing in relationships,		<ul> <li>Residents are beneficiaries of early detection and</li> </ul>	
	service.	including providing data feedback		prevention programs eg access to vaccines <sup>19</sup>	waterborne diseases and other
				• Early detection & response to public health alerts	
		Barriers		in communities [UON]	[SDG3.3 -3.3.1-3.3.5]
		<ul> <li>Limited access to remote communities</li> </ul>		<ul> <li>Improved health literacy within community</li> </ul>	<ul> <li>Reduce premature mortality</li> </ul>
		<ul> <li>Poor or no connectivity with remote</li> </ul>		[UON]	from non-communicable
		communities		• Increased engagement in health service delivery	diseases <sup>10,19</sup> [SDG3.4]
				[UON]	

\* text in square brackets denotes section and/or page number in preceding document referenced eg <sup>8</sup>[C3] denotes section C3 of document 8 in Endnote list below.

#### \*\*UON=University of Newcastle FETP Team

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- 5. UoN. Research Proposal James Flint (PhD) 2 Nov 2020.pdf: PNG12.
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- 16. UoN;. 'TEPHINET+Kirkpatrick.pdf': PNG31.
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- 18. Bhatnagar T, Gupte MD, Hutin YJ, et al. Seven years of the field epidemiology training programme (FETP) at Chennai, Tamil Nadu, India: an internal evaluation. 2012;10(1):1-7.
- 19. United Nations. Sustainable Development Goals.



# Ready to amplify your impact?

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